



## **Collective Soul Debuts New Sound and Video on SingingFool.com**

*SingingFool.com will host the exclusive world wide web premiere of hit band Collective Soul's new music video, "Hollywood" from their 7th studio album, "Afterwords" for seven days starting on August 13, 2007. SingingFool is the leading independent music video web site with over 500,000 registered users. The premiere will not only help promote the song and the album but also their current stadium tour.*

Haddon Heights, New Jersey (Billboard Publicity Wire) August 9, 2007 -- [SingingFool.com](http://SingingFool.com), is proud to announce the exclusive world wide web premiere of Collective Soul's music video for their hit single "Hollywood." Collective Soul's string of successes includes a double-platinum debut, a triple-platinum follow-up, and three more certified platinum and gold releases. From their seventh studio album, Afterwords, comes the new music video for "Hollywood". The video will premiere on August 13, 2007 only on Singingfool.com.

"Hollywood" displays a new-found pop sensibility: front man Ed Roland explains, "There are fans that no matter what we put out are going to say 'it doesn't sound like the 90s,' and that's a fair assessment -- because it doesn't. I don't wear the same clothes I did in the 90s. We don't want to be that kind of band."

The band explores a new mix of pop and alternative rock in their new music video, yet "Hollywood" will still appeal to fans of past radio hits such as "December" and "The World I Know" while including plenty of younger, new followers.

SingingFool.com brings musicians to the computer screens of millions of fans by encouraging them to create their own music video experience with a catalogue of over 18,000 titles. The site has previously hosted video premieres for Jucifer, The Send, Mr. J Medeiros, Akir featuring Immortal Technique, and My American Heart. Liz Marklewicz, Producer at SingingFool.com states, "Working with an innovative band on a world premiere is always terrific. Our fan base is very receptive to established artists exploring new territory. With 1.6 million monthly US visitors who are passionate music fans, it's no surprise that our popular videos typically end up on the Billboard charts."

Look for the exclusive week long premiere of Collective Soul's "Hollywood" beginning August 13th only on SingingFool.com. "Afterwords" will be available August 28th at Target stores and for download at iTunes. Collective Soul is on tour now with fellow 90's rock icons Live and The Counting Crows.

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