



Kit Digital Chooses Singing Fool To Power Music Video for Citadel Radio Stations

HADDON HEIGHTS, NJ – September, 2008 Singing Fool has been selected by Kit Digital to provide music video for Citadel Radio’s 200+ web-enabled radio stations. The stations will begin taking genre specific content from Singing Fool’s vast music video library beginning in September. Citadel Broadcasting is the largest pure play radio company in the United States with a national footprint reaching more than 50 markets. The station formats range from country to classic rock to oldies to R&B to talk radio. The websites for the various stations complement the on-air activity both for listeners and for advertisers.

“Singing Fool’s enormous collection of music videos is a perfect fit for Citadel Radio,” notes Rhodes Mason, IVA’s Director of Business Development. “Our library has the ability to handle their diversity.”

About IVA IVA is a full-service content management company that operates the entertainment media websites VideoDetective.com and SingingFool.com. It also offers back-end content management services for music and movies as well as affiliate programs and video content management software.

About Singing Fool SingingFool.com is the nation’s top independent site for music videos. Its half a million subscribers have created over 80,000 playlists and contribute to the sites 15 million plays each month. With over 13,000 music videos and over 200 new releases added each month, SingingFool.com has become the site of choice for music fans who are the industry tastemakers.

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